

Michael F. Easley  
Governor



State of North Carolina  
Office of the Governor

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**GOV. EASLEY ASKS STUDENTS TO NAME N.C. WATER CONSERVATION MASCOT**  
*Contest For Elementary School Students Begins on Earth Day; Deadline is May 9*

**RALEIGH** – Gov. Mike Easley today asked North Carolina’s elementary school students for help naming the new mascot for the state’s drought education campaign. The governor sent a letter on Monday to elementary schools across the state asking teachers and students to put on their thinking caps and come up with a name for the new mascot, which will be featured in drought education materials and on the state’s official water conservation web site, [www.SaveWaterNC.org](http://www.SaveWaterNC.org).

“I began asking North Carolina citizens to conserve water when the drought began last spring and they have responded well,” Easley said. “We have designed an official drought mascot to help reinforce my message, but we need help from our state’s most creative young minds to come up with a name.”

Elementary school classrooms have until May 9 to submit their contest entries. Contest entry forms were sent to the schools and are available on the water conservation web site. Participants should submit one mascot name per classroom. A contest committee will judge the names and decide the most suitable one to deliver the state’s water conservation message. The winner will be announced during the week of May 19.

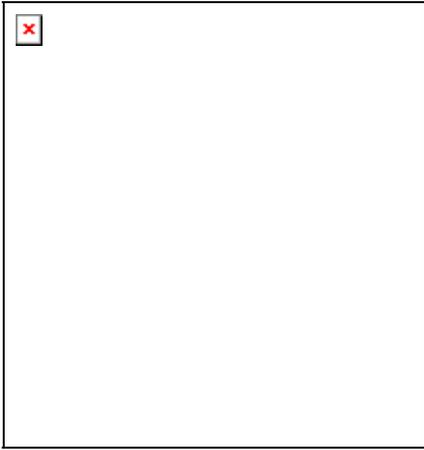
Contest entries can be submitted by mail to: NCDENR, Office of Public Affairs, 1601 Mail Service Center, Raleigh, NC 27699-0301, by fax to (919) 715-5181 or by e-mail to [savewater@ncmail.net](mailto:savewater@ncmail.net). Each entry must include the name of the teacher as a point of contact as well as the address and phone number of the school.

The mascot naming contest follows the governor’s announcement last month of his proposed legislation for the upcoming session of the General Assembly to make North Carolina drought proof and the drought education campaign and web site, [www.SaveWaterNC.org](http://www.SaveWaterNC.org). The web site includes information regarding the state’s drought status, frequently asked questions about the drought, classroom materials for teachers, a kids’ page and water conservation tips for residents, businesses and others.

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## **Help Gov. Easley Name the Water Mascot!**

Gov. Mike Easley is calling on elementary school students to help promote water conservation by entering a contest to name the new mascot for the state's drought education campaign.

North Carolina's mascot for water conservation will be featured on drought education materials and featured prominently on the state's official drought education Web site, [www.savewaternc.org](http://www.savewaternc.org).

The contest begins on Earth Day, April 22. Elementary school classes will have until May 9 to submit their entries. Participants should submit one mascot name per classroom. A winner will be selected and the mascot's new name announced at the winner's school during the week of May 19.

School Name \_\_\_\_\_

Classroom/Teacher \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

School Phone # \_\_\_\_\_

Contact E-mail \_\_\_\_\_

Proposed Mascot Name \_\_\_\_\_

Entry forms can be mailed to:

N.C. DENR  
Office of Public Affairs  
20301 Mail Service Center  
Raleigh, NC 27699-0301

Participants may also submit entries via fax to (919) 715-5181 or by e-mail at [savewater@ncmail.net](mailto:savewater@ncmail.net).